

# CHICAGO SPORTS SUMMIT 2022



The 6th Chicago Sports Summit will be presented in a series of episodes featuring fascinating conversations with high profile thought leaders in sports, sports business, sports science, and sports leadership. The series and each episode are available for sponsorship.

This year's proceeds will benefit orthopedic research and Good Sports, a not-for-profit which promotes Chicago students' physical activity by providing them sports equipment and other services.

**EPISODES  
AIRING  
TUESDAYS  
IN OCTOBER**

Hosted by



MIDWEST  
ORTHOPAEDICS  
AT RUSH

## SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor (\$10,000) 1 available for entire series

- Co-sponsorship with Midwest Orthopaedics at Rush for all episodes
- Opportunity to tape a complimentary one-minute video
- Appearance by company representative in one episode
- Your spot included pre- and post-event
- Branding displayed pre- and post-event
- Branding featured in all event promotion (media relations, social media, Google ads, print promotion)
- Verbal shout-out by event host (Dr. Brian Cole) in all episodes
- Branding with link to your company's info on Summit site
- Ten tickets to event taping

### Playmaker (\$7,500) – 1 available for each episode

- Your spot included pre- and post-episode
- Branding displayed pre- and post-episode
- Branding featured in select episode promotion (media relations, social media, Google ads, print promotion)
- Verbal shout-out by host (Dr. Brian Cole)
- Branding with link to your company's info on Summit site
- Ten tickets to event taping

### Partner (\$5,000) – 1 available for each episode

- Your spot included pre- and post-episode
- Branding displayed pre- and post-episode
- Branding featured in select episode promotion (media relations, social media, Google ads, print promotion)
- Verbal shout-out by host (Dr. Brian Cole)
- Branding with link to your company's info on Summit site
- Five tickets to event taping

### Friend (\$2,000) – 1 available for each episode

- Branding displayed pre- and post-episode
- Branding featured in select episode promotion (media relations, social media, Google ads, print promotion)
- Verbal shout-out by host (Dr. Brian Cole)
- Branding with link to your company's info on Summit site
- Two tickets to event taping



If you are interested in becoming a sponsor, please contact Ann Pitcher, 630.234.4150 or [ann@pitchercom.com](mailto:ann@pitchercom.com).