



AGENDA



November 12, 2025
Hyatt Regency Chicago

7:15am

**Showcase, Registration, Silent Auction,
+ Coffee Service open**

7:30am

Crystal Ballroom opens, Breakfast Service begins

8:00am

Welcome Remarks

Brian Cole, MD, MBA, Acting Chair Department of
Orthopaedics + Managing Partner,
Midwest Orthopaedics at Rush

Robert Higgins, MD, MSHA, President + Chief Clinical and
Academic Officer + Senior VP, Rush University System
for Health

8:05 – 8:35am

**Keynote: What's driving Formula One's
global expansion**

Joe Pompliano

Entrepreneur + Sports Business Influencer

8:40 – 9:35am

**Real talk about making it to collegiate and
pro sports**

Introduction: Nikhil Verma, MD, Midwest Orthopaedics
at Rush

Moderator: Ryan Baker, Sports Anchor/Reporter,
CBS2 Chicago

Part 1

Andrew Gutman, Defender, Chicago Fire Soccer Club

Caroline Dolehide, WTA professional tennis player

Part 2

Mark Jackson, Athletic Director, Northwestern University

Brian Hagen, Director of Player Personnel, Chicago Bulls

9:35am

B R E A K

**Please enjoy the Showcase and exciting
opportunities at the Silent Auction**

9:50 – 10:20am

**Beyond the broadcast: How sports viewing
is being redefined**

Introduction: Adam Yanke, MD, PhD,
Midwest Orthopaedics at Rush

Moderator: Joe Pompliano, Entrepreneur + Sports
Business Influencer

Diane Penney, CEO, Marquee Network

Friday Abernethy, General Manager, Monumental
Sports Network

10:25 – 10:55am

**On call for the pros: Caring for the world's top
athletes**

Introduction: Brian Forsythe, MD, Midwest Orthopaedics
at Rush

Moderator: Brian Cole, MD, MBA

Les Bisson, MD, Medical Director, Buffalo Bills +
Buffalo Sabres

Neal ElAttrache MD, Head Team Physician, Los Angeles
Dodgers + Los Angeles Rams

Christopher Ahmad, MD, Head Team Physician,
New York Yankees

11:00am

Closing remarks

Brian Cole, MD, MBA

